

Adoption Run

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Dear Potential Sponsor,

I'm writing this letter in hope of acquiring your support for a great local Snohomish event call Adoption Run. Adoption Run is a non-profit organization that puts on a 5k/10k walk/run event on Centennial Trail to raise money and awareness for childhood adoption.

As the events organizer I'm excited that we are embarking on our 3rd annual event. Last year Adoption Run raised nearly \$9,000. This allowed 1 more child to be adopted out of the Washington State Foster Care system, to a family that otherwise would not be able to afford adopting a child.

Adoption Run is looking for those in the community that have a passion for helping kids and we hope that you can find room in your budget to help us help others. Any amount, no matter how large or small all helps make a difference.

Adoption Run has partnered with Antioch Adoption (a non-profit organization) setup to help families with "no-fee" adoptions. And **our goal for 2012 is to raise \$17,000**. This will allow 2 kids to be adopted into loving homes.

Adoption Run 2012 will be held on **Saturday, June 9th, 2012** and if you would like to learn more please visit our website at www.adoptionrun.org.

We look forward to your partnership with us in Adoption Run 2012 and if you are able to sponsor this year's event we will place your logo on our website and other promotional materials for sponsorships of less than \$500. For sponsorships of \$500 or more we will also place your logo on our event t-shirts. Sponsors may also provide promotional material that we be included in our promotional plackets to all participants. This year we are expecting over 200 participants.

While our goal is a really big challenge it is minor compared to the challenges faced by children everyday in the U.S. In 2008 over 463,000 kids were placed in Foster Care of which approximately only 60% were returned to a parent or legal guardian. Over 37,000 children remained in long term foster care, un-adopted*.

Please contact me if you have any questions.

Warm regards and many thanks,

Jeff Mattson
Executive Director
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*Source: US Department of Health & Human Services